

# WHY JOHN SEIDEL...



**B**uilding value for his clients is what John Seidel is all about. By cultivating industry and community relationships and assessing profitability of properties and areas, John can deliver sound real estate insight for buyers, sellers and investors. With 10 years experience in corporate finance, John is the real deal.

But John knows that real estate is often about more than just numbers, it can be an emotional process. He is committed to helping you achieve your real estate goals - whatever they may be. He listens to your wants, needs and concerns, and through common understanding and clear focus on your objectives, he sets out to achieve those goals in an efficient and effective manner.

As an experienced REALTOR® with Coldwell Banker, and a South Florida native, John knows the key residential communities in South Florida, including Coral Gables, Pinecrest, Coconut Grove, South Miami, Kendall, Key Biscayne, and Miami Beach. He has earned the status of Previews® Property Specialist and is a member of Coldwell Banker's elite Sterling Society.

*Business smart and people savvy...  
who better than John Seidel for your next real estate purchase or sale?*

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## JOHN SEIDEL

SALES - ASSOCIATE

PREVIEWS® PROPERTY SPECIALIST

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